



COLLEGE & CAREER READINESS

WRITING SCORING RUBRIC - INFORMATIVE (GRADES 6-12)

	4	3	2	1
Task and Focus	The informative essay demonstrates a strong ability to identify a clear topic and to maintain focus on the task.	The informative essay demonstrates an adequate ability to identify a clear topic and to maintain focus on the task.	The informative essay demonstrates an inadequate or inconsistent ability to identify a clear topic and to maintain focus on the task.	The informative essay demonstrates little to no ability to identify a clear topic and to maintain focus on the task.
Development of Ideas	The informative essay demonstrates a strong ability to develop a sustained analysis of the topic with meaningful support.	The informative essay demonstrates an adequate ability to develop an analysis of the topic with meaningful support.	The informative essay demonstrates an inadequate or inconsistent ability to develop an analysis of the topic with meaningful support.	The informative essay demonstrates little to no ability to develop an analysis of the topic with meaningful support.
Organization	The informative essay demonstrates a strong ability to develop and sustain an effective organizational strategy.	The informative essay demonstrates an adequate ability to develop and sustain an effective organizational strategy.	The informative essay demonstrates an inadequate or inconsistent ability to develop and sustain an effective organizational strategy.	The informative essay demonstrates little to no ability to develop and sustain an effective organizational strategy.
Language and Style	The informative essay demonstrates a strong ability to use language appropriately and maintain a formal style.	The informative essay demonstrates an adequate ability to use language appropriately and maintain a formal style.	The informative essay demonstrates an inadequate or inconsistent ability to use language appropriately and maintain a formal style.	The informative essay demonstrates little to no ability to use language appropriately and maintain a formal style.
Conventions	The essay demonstrates a strong and sustained command of the conventions of standard written English.	The essay demonstrates an adequate command of the conventions of standard written English.	The essay demonstrates an inadequate or inconsistent command of the conventions of standard written English.	The essay demonstrates little to no command of the conventions of standard written English.

To learn more, please visit WriteToLearn.net or talk to one of our Pearson Specialists at 866-842-7428

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